

DATE

October 08, 2015

SECTORS

Consumer, Leisure & Retail

DEAL TYPE

M&A Advisory

DEAL LOCATIONS



DEAL TEAM



Andrew Strudwick
Managing Director

DC Advisory advised Investcorp on the acquisition of POC

INVESTCORP

POC

Investcorp is a global provider and manager of alternative investment products, with over \$10 billion of assets currently under management.

The DC Advisory ("DC") team has a close, longstanding relationship with Investcorp and extensive sector expertise held across several international offices.

These factors combined meant that the team was able to quickly mobilise, to understand Investcorp's requirements and to deliver a high-class service at short notice.

The DC team provided sector analysis and up-to-date market insight during the transaction.

This acquisition is the fourth transaction DC Advisory has completed in the technical apparel and sporting equipment sector in the last two years, having previously advised: Paragon Partners on the sale of POLO Motorrad (motorcycle clothing and accessories) to Equistone; Susquehanna International Group on the sale of Schubert (motorcycle and industrial safety helmets) to Perusa Partners; and Altor on the acquisition of a majority stake in Groupe Rossignol (skiing equipment and accessories).

Investcorp has a long and successful track record in consumer sports businesses and we are delighted to have helped the team to acquire another leading brand in the sector. POC is a high-quality business and I am confident that under Investcorp's ownership it will continue to go from strength to strength.

Andrew Strudwick
Managing Director at DC Advisory

