

DATE

October 14, 2020

SECTORS

Education

DEAL LOCATIONS



DEAL TEAM



Michael Kremen

Director

DC Advisory acted as exclusive financial advisor to PDH Academy on its sale to Eden Capital



DC Advisory (DC) advised PDH Learning, Inc. (PDH), a provider of regulatory training, certification and continuing education to professionals and organizations in real estate, healthcare and other specialized trades, on its sale to Eden Capital, a sector-focused private equity firm backing leading management teams in the education, technology and business services sectors.

PDH works closely with regulators and industry associations and has developed over 300 turnkey offerings that help its customers ensure success, increase knowledge and manage risk, all while fulfilling compliance requirements.

DC Advisory was engaged by the founders of PDH to manage the transaction and provide strategic advice throughout, ensuring a successful outcome.

This transaction adds to DC's strong track record in the Education sector, having closed eight deals in the space over the last twelve months.

"The DC Advisory team did a terrific job of designing and managing a highly competitive process on behalf of our shareholders which positions PDH to take advantage of our tremendous future market opportunity. DC's deep knowledge of the compliance and education sectors, coupled with extensive experience and relationships with the best strategic and private equity players, allowed for a swift and efficient process. We could not be more thrilled with our new partner Eden

| Capital and the future of PDH.”

Mark Newcomer
CEO, PDH Learning, Inc