

DATE

February 06, 2025

SECTORS

Industrials

DEAL TYPE

M&A Advisory

DEAL LOCATIONS



DEAL TEAM



Andrew Cunningham
Managing Director



Gary Hancock
Managing Director



Chris Gornall
Director

UN SDG ACTIVITY



DC Advisory advises Dutypoint on its merger with Stuart Turner, a portfolio company of Epiris

DUTYPOINT



**STUART
TURNER**

Background

- Dutypoint is a market leader in fluid technology providing commercial and residential water pumps and boosting systems
- Headquartered in Gloucester, UK, Dutypoint has successfully grown from its foundations in 1976 into a market leader
- The founding family has partnered with a minority investor, Vision Invest, since 2021 and continued its growth journey with strategic acquisitions such as Flowtech Water Solutions, as well as innovative product expansions through its Resipoint brand
- Stuart Turner is a UK manufacturer of water boosting solutions, including shower pumps, booster sets, and pressurization systems for both residential and commercial applications
- Stuart Turner is a portfolio company of private equity firm, Epiris

Process

- DC Advisory was exclusively engaged by the shareholders of Dutypoint to provide sell-side M&A advice
- DC Advisory provided strategic support to Dutypoint's management team and shareholders during a bilateral process, leveraging deep industry expertise having advised LDC on the sale of Stuart Turner to Epiris in 2022
- DC Advisory advised on all aspects of the sale process including final

negotiations and signing

Outcome

- Dutypoint joined Stuart Turner and its other market leading brands in January 2025
- The merger unites two industry leaders, creating a scaled player across the residential and commercial water pumps and pressurization industry
- This transaction showcases DC Advisory’s strong expertise in the water sector and broader built environment

“We would like to express our thanks to DC Advisory for their guidance and support throughout this transaction. Their drive, commitment, and deep understanding of the sector and transaction nuances helped us achieve this successful outcome. We are excited about the future and look forward to working with the Stuart Turner and Epiris teams throughout our next stage of growth.”

Nigel Freeman
Dutypoint

“The Freeman family have built an outstanding business – distinguished by its proprietary, high-quality solutions, and unwavering focus on customer service. We have thoroughly enjoyed working with the Dutypoint shareholders to help deliver this transaction.”

Andrew Cunningham
Managing Director, DC Advisory

“This is an industry-shaping transaction for the UK water boosting market, which we are delighted to have helped deliver. The transaction not only serves as a catalyst for growth within the combined group, but also reinforces our deep expertise and growing credentials in the water sector and built environment.”

Gary Hancock

Managing Director, DC Advisory

Disclaimer

For more information, please see our [transaction disclaimer](#)

For important information regarding testimonials, please see our [disclaimer](#).