

DATE

February 09, 2011

SECTORS

Education
Technology & Software

DEAL TYPE

M&A Advisory

DEAL LOCATIONS



DEAL TEAM



Scott Wieler

Chairman



Justin Balciunas

Managing Director

DC Advisory advised Smarthinking on its sale to TutorVista and Pearson



DC Advisory US served as exclusive financial advisor to Smarthinking, Inc. (Smarthinking) in connection with its sale to TutorVista Global Pvt Ltd (TutorVista) and Pearson PLC (Pearson). Pearson, the world's leading learning company, will combine Smarthinking with its recent controlling stake in TutorVista, an India based online tutoring company that provides tutoring services to approximately 10,000 students each month, in addition to providing curriculum design, teacher training, technology solutions and school administration services to 11 schools across India. The combination of these two market leaders will further support Pearson's goal of building significant education companies in selected fast-growing markets.

Smarthinking is the leading provider of post-secondary online tutoring and academic support programs that improve student performance, persistence and retention. Through its proprietary whiteboard queuing technology, the Company serves its customers through a variety of tutoring options in more than 25 subject areas including core subjects such as math, science and business; specialty subjects such as nursing and allied health; and a variety of writing services. With over 475 post-secondary clients and a global network of approximately 1,500 trained professional educators, Smarthinking has established its reputation as the premier online tutoring provider in higher education. The Company was founded in 1999 and is headquartered in Washington, D.C. For more information on Smarthinking, please visit www.smarthinking.com.

TutorVista is headquartered in Bangalore, India. For more information on TutorVista, please visit www.tutorvista.com.

Pearson is headquartered in London, UK. For more information on Pearson, please visit www.pearson.com.