

DATE

November 21, 2016

SECTORS

Industrials

DEAL TYPE

Private Capital

DEAL LOCATIONS



DEAL TEAM



David Dolan

Managing Director

DC Advisory advised MacroPoint on its growth investment from Susquehanna Growth Equity



DC Advisory* is pleased to announce that its client MacroPoint, creator of a multi-modal freight tracking network that provides shippers, logistics service providers and carriers real-time visibility into load status, received a \$44 million investment from Susquehanna Growth Equity, LLC (SGE).

MacroPoint plans to accelerate investment in product and network expansion, both in the U.S. and internationally. MacroPoint owns the largest visibility network in the industry, encompassing over 800,000 drivers and more than 3,000 paying customers, including JB Hunt, UPS and FedEx. Its platform tracks more than 2 million loads per year and provides integration with major TMS and ELD packages.

Beyond visibility, the software offers control tower functionality and analytics, exception reporting, automated arrival / departure alerts and HOS-related features.

David Dolan and the team from DC Advisory* brought us deep knowledge of the market for logistics technology investments. They executed a first-class and highly effective process that produced extraordinary results. The care and attention they showed to our deal was truly outstanding.

Bennett Adelson

CEO of MacroPoint *Signal Hill is a legacy firm of DC Advisory US.

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