

**DATE**

July 17, 2018

**SECTORS**

Technology & Software

**DEAL TYPE**

M&A Advisory

**DEAL LOCATIONS**



**DEAL TEAM**



**Daniel Graves**

Managing Director

# DC Advisory advised SouthComm on the sale of its B2B platform to Endeavor Business Media and Resolute Capital Partners



DC Advisory is pleased to announce that its client SouthComm, Inc. a portfolio company of Solidus Company, has divested its B2B media platform (“SouthComm”). The platform was acquired by Endeavor Business Media and Resolute Capital Partners.

SouthComm is a tech-enabled B2B media platform with leading publications and digital assets across 10 industries. The Company is also a leader in the event space, holding both annual and biennial expositions for professionals in public safety, aviation, transportation and accounting. The Company delivers engaging content through widely recognized brands, including Firehouse, Officer.com, Law Enforcement Technology, Security InfoWatch, Fleet Maintenance, Mass Transit, CPA Practice Advisor, Aviation Pros, Ground Support Expo amongst others. The Company’s national events include Firehouse World, Firehouse Expo, and International Ground Support Expo, and its regional events include the Machine Tool Expo franchise, and the Facilities Expo Franchise.