

**DATE**

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**SECTORS**

Technology &amp; Software

**DEAL TYPE**

M&amp;A Advisory

**DEAL LOCATIONS****DEAL TEAM****Joel Strauch**

Managing Director

# DC Advisory advised PERFMAN on its sale to ASG



DC Advisory\*<sup>1</sup> is pleased to announce that it has served as exclusive financial advisor to PERFMAN, a provider of high-powered capacity planning and performance management solutions, in connection with its acquisition by ASG Software Group (ASG). Headquartered in Bethlehem, Pennsylvania, PERFMAN offers cross-platform solutions to help companies boost IT service levels, lower costs and gain better business insights.

“PERFMAN offers proven cross-platform solutions for the most demanding IT infrastructures. Its solutions enable data center professionals across all industries to make better decisions, taking the guesswork out of planning and decision-making processes,” said Arthur Allen, President and CEO of ASG. “By combining PERFMAN’s solutions with ASG’s Cloud Management offering and the ASG Enterprise Automation Management Suite (EAMS), our customers will be able to plan their cloud infrastructure and elasticity needs with full confidence.

For over 20 years, PERFMAN has helped businesses proactively plan, analyze, and optimize their IT environments and avoid fire-fighting mode. Its solutions allow companies to set realistic expectations, publish accurate and actionable information, and better align business objectives with IT performance.

The PERFMAN solutions for IT team collaboration, capacity planning and performance management will become part of the overall ASG family of solutions. In combination with ASG’s cloud computing offering, ASG CloudFactory, and the ASG Enterprise Automation Management Suite (EAMS), companies can confidently plan their cloud infrastructure and elasticity needs.

“Organizations can save money by avoiding unnecessary hardware and software purchases as well as upgrades by leveraging PERFMAN’s easy to use reporting and modeling tools. We look forward to bringing the benefits of the integrated product portfolio to our

combined customer base,? said Jim VanArtsdalen, Chairman, PERFMAN.

ASG Software Solutions (ASG) is a global software solutions provider that helps more than 85 percent of the world's largest companies drive business success by managing complex IT operations across distributed, mainframe, and cloud environments. Founded in 1986 by Arthur L. Allen, ASG is a privately-held company based in Naples, Florida with approximately 1,100 employees and 74 offices in 31 countries.

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