

DATE

December 19, 2012

SECTORS

Technology & Software

DEAL TYPE

M&A Advisory

DEAL LOCATIONS



DC Advisory advised EasyStreet Online Services on its sale to Seaport Capital



BEAVERTON, OR and VANCOUVER, WA EasyStreet Online Services and Infinity Internet, leading providers of data center, cloud computing and managed services in the Portland, OR market, announced today that they have merged and will operate as a single company under the EasyStreet name. The combination of the two companies was facilitated by a strategic investment led by Seaport Capital, a private equity firm focused on investments in the communications, information technology and business services sectors.

Founded as an Internet Service Provider nearly 20 years ago, EasyStreet has continued to grow by advancing its services to meet evolving market demands. Although continuing to focus on the Portland metropolitan area, the company's cloud computing and Disaster Recovery services have made it a global provider. EasyStreet has built private clouds which have been third-party verified for HIPAA and HITECH Act compliance ? of particular importance to customer organizations in the healthcare industry.

With a history similar to EasyStreet's, Infinity Internet creates customized value-added business solutions by bundling its data and Internet services. Infinity has a broad range of corporate clients, providing secure, reliable service and security, tailoring products to give customers an ideal fit.

There is remarkably good synergy between EasyStreet and Infinity Internet, Bader continued. I certainly appreciate the success of Doug Palin and the Infinity team and look forward to merging our services while honoring the relationships they've built with their customers. And we can offer those customers the benefits of cloud computing from a trusted local company.

Goldman Sachs Specialty Lending Group provided additional capital for the merger.

DC Advisory* provided advisory services to EasyStreet as part of the transaction.

Media Venture Partners, LLC (MVP) served as the exclusive financial advisor to Infinity.

This merger creates an even stronger presence in locally-headquartered IT infrastructure services. Area businesses will benefit from unsurpassed network connectivity, personalized cloud solutions, and the availability of enterprise-class data centers in both Beaverton and downtown Portland.

Doug Palin
President and CEO of Infinity Internet

EasyStreet and Infinity both have a long history of providing customer-centric solutions and great service which has resulted in a very loyal and fast growing customer base for both businesses. The combined company's strong managed cloud business and data centers located strategically in downtown Portland and Beaverton positions the business well for continued growth. Seaport has a long track record of successfully investing in businesses like EasyStreet and Infinity Internet.

Jim Collis
Seaport Capital Partner

My management team and I couldn't be happier about this. I've known Seaport for years and think of them as the smartest money in the industry. Seaport's investment will enable us to maintain the explosive growth we've seen and to focus on what has made us successful and our customers happy.

Rich Bader
President and CEO of EasyStreet

*[*Find out more about DC Advisory >](#)*