

DATE

December 01, 2015

SECTORS

Consumer, Leisure & Retail
Healthcare

DEAL TYPE

Private Capital

DEAL LOCATIONS



DEAL TEAM



Klaas Oskam

Managing Director



Nitin Bhatia

Managing Director

DC Advisory advised GOQii on its growth investment led by New Enterprise Associates and Cheetah Mobile



DC Advisory* is pleased to announce that its client GOQii, a virtual fitness coaching platform, has received a growth equity investment. The round was led by New Enterprise Associates (NEA) and China-based Cheetah Mobile Inc. with participation from Great Wall Club (GWC), DSG Consumer Partners, Supercell co-founder & CEO Ilkka Paananen and Seedfund's co-founder Pravin Gandhi.

GOQii will use the latest investment to fuel the company's expansion in the U.S. and China, and strengthen its operations by adding more coaches on its platform.

GOQii was founded in 2014 by the former Indiagames founder & CEO, Vishal Gondal and has offices in Menlo Park, California and Mumbai, India. The company provides three-month, six-month and yearly subscriptions to users which include an individual wearable band and a cloud-based platform which sends real-time data to a personal coach, who then provides personalized advice to users helping them meet their health goals.

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