

DATE

April 05, 2017

SECTORS

Technology & Software

DEAL TYPE

M&A Advisory

DEAL LOCATIONS



DEAL TEAM



Joel Strauch

Managing Director

DC Advisory advised Engine Yard on its sale to Crossover

Engine Yard

CROSS|OVER

DC Advisory* is pleased to announce that its client Engine Yard, the leading Enterprise Cloud Application Management Platform and support for app developers, has been acquired by Crossover.

"Engine Yard has a decade of deep Ruby experience at the platform and support level and Crossover is the largest provider of Ruby development cloud teams," said Andy Tryba, CEO of Crossover and the new Engine Yard, and added: "By combining these two – we can now move up the stack and create a full stack Ruby on Rails experience to be a one-stop shop for the over one million Ruby applications out there."

"Engine Yard's roots are in Ruby and we are looking forward to reinvesting in that space. We are excited in our new combined offering that leverages our decade of Ruby experience and our world-class support team to offer an optimized solution that is up to 50% lower cost than going to Amazon directly and up to 50% faster with our optimized Ruby stack. We invite the 1M Ruby application owners to try out our new full stack," said Shawn Hermann, General Manager of Engine Yard.

This is the fourth in a series of recent transactions DC Advisory* has completed for clients in the public cloud sector.

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