

DATE

March 20, 2025

SECTORS

Education

DEAL TYPE

M&A Advisory

DEAL LOCATIONS



DEAL TEAM



Justin Balciunas
Managing Director



Jason Reyes
Director

UN SDG ACTIVITY



DC Advisory advises OnlineMedEd on its sale to Archer Review, a portfolio company of Leeds Equity Partners



Background

- OnlineMedEd (OME) is a leading provider of medical education curriculum and supplemental education solutions designed to support students and medical schools. OME provides high-quality, deeply embedded, robust curriculum designed to guide students from preclinical foundations through residency, helping them build confidence in diagnosing and managing real patient cases during the crucial clinical years of medical school
- Archer Review is a leading health care education company backed by Leeds Equity Partners (Leeds). Archer Review has served more than 700,000 students with innovative learning solutions for nursing education, helping ensure successful licensure
- Leeds Equity Partners is a private equity firm that invests in the education, training and information, and data management services industries with over \$6B assets under management

Process

- DC Advisory acted as exclusive financial advisor to OME on its sale to Archer Review
- During the transaction, DC Advisory worked closely with OME to run a tailored process and ensure a successful outcome
- DC Advisory's prior relevant experience in education technology and

healthcare training allowed the team to optimally position OME and drive value throughout the process

Outcome

- Archer Review, a portfolio company of Leeds Equity Partners, acquired OME in March 2025
- Together, the combined organization will create a comprehensive tech-enabled learning ecosystem for health care professionals, bridging the gap between medical education and the workforce
- OME marks Archer's first acquisition under the ownership of Leeds

“When I reflect on my experience with Justin Balciunas and the DC Advisory team, one thought comes to mind: world-class. Second-to-none work ethic, communication, and focus on results led to a solid outcome. Justin and team delivered.”

Doug Hughes
CEO, OnlineMedEd

Disclaimer

For more information, please see our transaction disclaimer

For important information regarding testimonials, please see our disclaimer.