

DATE

April 06, 2016

SECTORS

Consumer, Leisure & Retail

DEAL LOCATIONS



DC Advisory advised Lucky's Market on a strategic partnership with Kroger Co.



DC Advisory* acted as financial advisor to Lucky's Market on its strategic partnership with The Kroger Co. (NYSE:KR "Kroger"). Kroger has made a meaningful investment in Lucky's, which will significantly accelerate Lucky's Market's growth in new and existing markets.

This strategic partnership is designed to further enhance the best products, practices and techniques Lucky's Market has to offer. Founded in 2003 and based near Boulder, CO, Lucky's Market and its affiliates employ more than 1,800 associates and operate 17 stores in 13 states throughout the Midwest and Southeast United States.

Lucky's stores emphasize the Company's "Organic for the 99%" mission with an expansive selection of locally-grown natural and organic food, a restaurant-quality culinary department and genuine personal service.

*[*Find out more about DC Advisory >](#)*