

DATE

May 01, 2013

SECTORS

Consumer, Leisure & Retail

DEAL TYPE

M&A Advisory

DEAL LOCATIONS



DC Advisory advised a European investor on the acquisition of Noa Visual Group

NOA VISUAL GROUP

- Noa Visual Group (NVG) is an European leader of Visual Merchandising displays (such as mannequins, busts, torsos and all kind of exhibitors) for the fashion sector worldwide
- NVG is based in Spain and has also production facilities in China, selling its products to many fashion retailers globally
- NVG was previously owned by Miura Private Equity and Talde Group, which in July 2011 had acquired a 33% stake from Miura PE
- DC Advisory (DC) acted as financial advisor of the buyer, throughout the process, helping them in the analysis of the opportunity, valuation of NVG and negotiations
- The investment thesis is creating a global leader in visual merchandising. Thus, in July 2013, NVG acquired Visual Merchandising Inc., the US based company involved in designing, manufacturing and distributing custom mannequins and other visual merchandising products