

**DATE**

December 20, 2016

**SECTORS**

Consumer, Leisure & Retail

**DEAL TYPE**

Debt Advisory & Restructuring

**DEAL LOCATIONS**



**DEAL TEAM**



**Vidal Israel**  
Managing Director

# DC Advisory advised Pelostop in obtaining a hybrid debt & equity investment



## Background

- Founded in 2005 in Alicante (Spain) Pelostop is a leading laser hair removal chain in the Spanish market, operating 57 owned stores principally in street-side locations
- In 2011 the management team completed the acquisition of the remaining capital from the original founder
- Since then, the current management team have delivered a successful turnaround
  - The Company focused its strategy on i) own centers, acquiring most of the previous franchises ii) laser hair removal services, leaving aesthetic treatments
  - Organic growth

## Process

- DC Advisory was mandated as exclusive strategic and financial advisor to Pelostop to explore several transaction alternatives that could allow the exit of certain minority shareholders and incorporate a financial partner to support in the implementation of the expansion plan
- A highly tailor-made process was undertaken to deliver the best solution for the Company and its shareholders. A number of parties were invited to acquire a minority position in the Company but finally the hybrid instrument proposed by THCP and EVCA became the optimal solution for the Company