



**Frank Cordek**

Director

**SECTORS**

Media & Telecom  
Technology & Software  
Consumer, Leisure & Retail

**LOCATION**



# Frank Cordek biography

**ABOUT**

Frank is based in our Boston office and has more than 15 years' investment banking experience, specifically in the Technology & Software and Media & Telecoms sectors.

Previous roles include Udata Advisors and McGladrey Capital Markets. Frank holds an MBA in Finance & Entrepreneurship from the Tepper School of Business at Carnegie Mellon University, and was recognized as an Emerging Leader by the M&A Advisor.

**Frank says:** "I truly love being part of a constantly evolving sector – from the advancements in digital media driving the next wave of e-commerce, to the proliferation of marketing technology that helps businesses connect with their target audiences and generate ROI. Being part of DC's global platform exponentially enhances the value-added insight we can offer to our clients, while providing an unparalleled level of access to experts and relationships across trade, financial buyers and investors around the world."

**Client testimonial:** "Frank Cordek and the team at DC Advisory contributed a keen understanding of where the broader media sector is going and have highly targeted relationships that helped to bring this opportunity together. The DC Advisory team added value by augmenting the TrendKite team through laser-focused execution while providing excellent advice and partnership." *Erik Huddleston, former TrendKite CEO and new Cision President*

*For important information regarding testimonials, please see our [disclaimer](#)*

**COMPLETED TRANSACTIONS**

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DC Advisory advised TrendKite on its sale to Cision

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DC Advisory advised 3Play Media on its investment from Riverside Partners

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DC Advisory advised Neighborhoods.com on its growth capital investment from Long Ridge Equity Partners

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DC Advisory advised Decorist on its sale to Bed Bath & Beyond

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DC Advisory advised GenArts on its sale to Borix FX

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DC Advisory advised TextureMedia on its sale to Ultra/Standard

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DC Advisory advised Copyright Clearance Center on the acquisition of Infotrieve

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DC Advisory advised FirstGiving on its sale to FrontStream Payments

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DC Advisory advised Involver on its sale to Oracle

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DC Advisory advised TekLinks on a capital raise from Pamlico Capital

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