

**DATE**

June 13, 2025

**SECTORS**

Media & Telecom

**DEAL TYPE**

M&A Advisory

**DEAL LOCATIONS**



**DEAL TEAM**



**Ted Webb**

CEO, DC Advisory Ireland



**Michael Murray**

Associate Director, DC Advisory Ireland



**Sean Usher**

Manager, DC Advisory Ireland

# DC Advisory advises the shareholders of Galway Bay FM on its sale to Bay Broadcasting Limited



## Background

- Galway Bay FM is a premier radio station in County Galway. It reaches over 50% of the adult population in Galway each week, with c.115,000 weekly listeners
- Bay Broadcasting Limited is the operator of premium radio brands including Radio Nova, Ireland's Classic Hits Radio, and Sunshine 106.8

## Process

- DC Advisory acted as the exclusive financial advisor to the shareholders of Galway Bay FM on its sale to Bay Broadcasting
- DC Advisory leveraged its deep knowledge of the media sector to prepare sales materials, lead market outreach and negotiate the key commercial terms of the transaction

## Outcome

- Bay Broadcasting agreed to acquire Galway Bay FM in June 2025
- Financial terms of the transaction were not disclosed
- The deal is subject to approval by the Competition and Consumer Protection Commission (CCPC) and ministerial approval
- This transaction further illustrates DC Advisory's expertise in the media sector

“The negotiation of the sale of Galway Bay FM has reached a satisfactory conclusion and we are grateful for the help and guidance we received from DC Advisory in the process. The purchaser has an understanding and appreciation of local radio, and we are pleased at the result achieved’.”

Peter Allen, Chairman, Galway Bay FM

“It was a pleasure to have supported the Galway Bay FM shareholders in finding the right purchaser for the business. The shareholders wished to find a purchaser that was committed to preserving the standards the business has maintained over the years. A carefully managed process achieved the shareholders’ objectives and built on DC Advisory’s success in the media sector.”

Michael Murray, Associate Director, DC Advisory

## Disclaimer

For more information, please see our [transaction disclaimer](#)

For important information regarding testimonials, please see our [disclaimer](#).