

**DATE**

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**SECTORS**

Technology & Software

**DEAL TYPE**

M&A Advisory

**DEAL LOCATIONS**



**DEAL TEAM**

# DC Advisory advised Spire Capital on the sale of Ventraq to GENBAND



DC US is pleased to announce that its client, Spire Capital, has sold the Data Integration / Dynamic Mediation and Personalization / Provisioning product platforms of Ventraq, an operating division of its portfolio company, Ariston Global, to GENBAND.

Ventraq's data integration and dynamic mediation software aggregates, validates, corrects and converts network usage data into billable business statistics. For communications service providers (CSPs), rapid product innovation and deployment is dependent on their mediation system's ability to effectively capture, analyze and transform new requirements within the network and related support systems.

Ventraq's personalization and provisioning solutions allow CSPs to reduce costs while improving efficiency and customer satisfaction. Personalization solutions place the management of communication services and feature functionality in the hands of end-users, providing them with direct control of their services. Ventraq is one of two operating divisions of Ariston Global, an organization that provides enabling software tools, services and solutions to CSPs and large enterprise customers worldwide.

GENBAND is a global leader in smart networking solutions for service providers and enterprises. The company's technology improves IP networks by making them more scalable, secure, profitable and efficient. GENBAND's market-leading technology supports multimedia voice, data and video sessions and fixed-mobile unified communications applications that scale on public and private networks. GENBAND's cloud-ready platform solutions help its customers compete effectively by increasing revenues, improving profitability and attracting and retaining customers.

Our software and internet infrastructure banking teams are pleased to have worked with our client, Spire Capital, on this important

transaction. Ventraq's data integration / dynamic mediation and personalization / provisioning products have proven highly beneficial to some of the largest carriers around the world, processing billions of events each day and creating best-in-class customer experiences. Ventraq's capabilities, coupled with over 40 years of proven innovation, are a great strategic fit for the growing GENBAND platform.

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