

**DATE**

June 24, 2025

**SECTORS**

Technology & Software

**DEAL LOCATIONS**



**DEAL TEAM**



**Justin Pursell**  
Director



**James Doody**  
Director, DC Advisory Ireland



**Michael Moriarty**  
Associate Director, DC Advisory Ireland

**UN SDG ACTIVITY**



# DC Advisory (UK and Ireland) act as exclusive financial advisor to D4H on its sale to EcoOnline, a portfolio company of Apax Partners



## Background

- Headquartered in Dublin, Ireland, D4H serves clients across multiple industries in over 37 countries  
D4H provides cloud-based crisis and emergency management, readiness, and response software for public and private sector organisations
- D4H's real-time, software platform is highly integrated, helping clients to plan for, respond to, and recover from emergencies without unnecessary bottlenecks and complexity
- EcoOnline, a portfolio company of Apax Partners, is a market leading safety and sustainability SaaS provider focused on Chemical, EHS, and ESG management

## Process

- DC Advisory (UK and Ireland) was engaged by D4H as exclusive financial advisor on its sale
- DC Advisory supported D4H in engaging global strategic buyers who recognised their differentiated software capabilities in the crisis and emergency management space
- DC Advisory delivered comprehensive advisory services, including the preparation of marketing materials, due diligence support, process

management, and assistance with bidder negotiations

- The transaction was completed efficiently, with signing occurring five months following the appointment of DC Advisory as advisor

### **Outcome**

- EcoOnline, a portfolio company of Apax Partners, acquired D4H in June 2025
- EcoOnline’s large global customer base provides a strong cross-sell opportunity for D4H, whose products should complement and expand the existing EcoOnline product suite
- This transaction highlights DC Advisory's strong track record in crisis and emergency management software after advising Noggin on its sale to Motorola in July 2024 and knowledge in executing cross-border transactions

“D4H has demonstrated remarkable growth in a dynamic and fast-evolving sector. This strategic acquisition positions EcoOnline to significantly expand the reach and impact of D4H’s product suite. We greatly enjoyed working with Robin and the D4H team and wish them continued success in the future.”

Justin Pursell, Director, DC Advisory

“DC Advisory brought deep insight into the crisis management space, tireless dedication, and a calm, experienced hand to this process. They understood our values, protected our team’s future, and ultimately helped us find the right acquirer, with the right culture, at the right value. We couldn’t have asked for better advisors on this deal than Justin Pursell, James Doody, and their teams.”

Robin Blandford, Founder & CEO, D4H



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