

**DATE**

November 17, 2020

**SECTORS**

Business & Tech-Enabled  
Services

**DEAL LOCATIONS**



**DEAL TEAM**



**Jordan Finkler**  
Managing Director

# DC Advisory advised EagleDream Technologies on its sale to PricewaterhouseCoopers



**Background**

- EagleDream Technologies (EagleDream) has sold certain assets to PricewaterhouseCoopers (PwC), a global professional services provider
- The acquisition enables PwC to bolster its market position in addition to adding complementary cloud transformation capabilities
- PwC will welcome multiple Amazon Web Services Partner Network Ambassadors to its team in addition to c.100 highly skilled cloud and engineering professionals
- DC Advisory (DC) served as exclusive financial advisor to EagleDream in this transaction

**Overview**

- EagleDream was founded in 2013 and provides advanced cloud and application modernization services - leveraging cloud-native software engineering expertise with migration capabilities to guide customers' transition to the cloud
- EagleDream also offers UI/UX design, cloud adoption, application development, security and operations, data transformation, managed cloud services and digital differentiation capabilities
- EagleDream holds Premier Consulting Partner status in the Amazon Partner Network and has multiple Ambassadors employed

**Process**

- DC Advisory, led by Jordan Finkler, was engaged by EagleDream to provide sell-side M&A advice
  - EagleDream received significant interest due to its differentiated service offerings and position in the Amazon Web Services Partner Network
- The process resulted in the successful sale of EagleDream to PwC

“From start to finish, the DC Advisory team, led by Jordan Finkler, provided comprehensive guidance and hands-on and rigorous execution support while leading us through the process. The team crafted an efficient and targeted outreach to ensure we only spoke with parties who truly understood our capabilities and were the ideal fit for the next phase of EagleDream’s growth. We are ecstatic about this outcome and pathway to further success that the DC team has helped make possible.”

Bob Moore  
CEO of EagleDream Technologies