

DATE

November 11, 2020

SECTORS

Education
Technology & Software

DEAL LOCATIONS



DEAL TEAM



Justin Balciunas
Managing Director



Matt Fiore
Managing Director



Emily Mayer
Vice President

DC Advisory advised Inspired eLearning on its sale to J2 Global



Background

- DC Advisory (DC) advised Inspired eLearning LLC (Inspired eLearning), a leading SaaS provider of cybersecurity awareness and compliance training solutions that help enterprises protect their organization by reducing human-related cybersecurity and workplace incidents, on its sale to J2 Global, Inc. (NASDAQ: JCOM) a leading internet information and services company consisting of a portfolio of brands
- Inspired eLearning's feature product, Security First Solutions, is a fully-integrated suite of cybersecurity awareness assessments, training courses and phishing simulations
- Inspired eLearning's customer base consists of ~1,500 enterprises and mid-sized businesses

Process

- DC was engaged to advise Inspired eLearning on its sale to J2 Global
- Inspired eLearning's strong position in the highly relevant cybersecurity awareness training market generated significant interest
- DC successfully navigated volatile economic conditions during the Covid-19 crisis and the 2020 US election

Outcome

- The transaction is expected to bolster J2 Global's presence in the cybersecurity market

through Inspired eLearning's award-winning cybersecurity and compliance content

"Transacting in a fully virtual COVID environment was not easy. But, with DC's steady guidance and J2's collaborative approach to deal-making, we were able to achieve a successful outcome for all involved."

Kyle Metcalf
CEO, Inspired eLearning