



Christopher Hieb
Managing Director

SECTORS

Technology & Software

LOCATION



Office details

Christopher Hieb biography

ABOUT

Chris is part of our DC Advisory US team, with more than 20 years of investment banking experience and two published books on the Customer Interaction Management technology sector.

Prior to joining DC, Chris started his investment banking career at SoundView Technology Group, then spent time at W.R. Hambrecht and Oppenheimer, before dedicating more than seven years to building the M&A practice at Pacific Crest Securities.

Chris says: "Bringing together AI, Advanced Analytics, CRM, Classic Contact Center, WEM and Customer Experience technologies is the holy grail for Customer Interaction in B2B or B2C applications – being at the cutting edge of this massive technology sector is super exciting!"

Client testimonial: "Chris Hieb and his team have a strong knowledge of our sector and the relevant players, along with the execution skills to orchestrate a smooth and effective process. With their guidance we were able to pursue the right outcome that will position Aspect for the future." *Chris Koziol, President and CEO, Aspect Software*

For important information regarding testimonials, please see our [disclaimer](#)

COMPLETED TRANSACTIONS

DC Advisory advised Aspect on its sale to Vector Capital

DC Advisory advised Playwire on its sale to FreakOut

DC Advisory advised Kayako on its sale to ESW Capital

DC Advisory advised PAS Global on its \$40 million growth equity investment from Tincum, L.P.
