

DATE

August 15, 2017

SECTORS

Technology & Software

DEAL TYPE

M&A Advisory

DEAL LOCATIONS



DEAL TEAM



David Dolan
Managing Director



Edward Nie
Director

DC Advisory advised MacroPoint on its sale to Descartes Systems Group



DC Advisory* is pleased to announce that its client **MacroPoint, LLC**, a supply chain visibility platform that provides shippers, brokers and logistics service companies with real-time location-based freight tracking and predictive capacity analytics, has been acquired by **Descartes Systems Group (TSX:DSG) (Nasdaq:DSGX)**. Ontario-based Descartes is the global leader in uniting logistics-intensive businesses in commerce.

MacroPoint runs a connected network of over 2 million trucking assets and drivers. It connects to trucks through integrations to on-board electronic logging devices (ELDs), transportation management systems, GPS-enabled smart phone applications and location-based mobile phone triangulation.

DC Advisory* advised MacroPoint on its growth equity investment from SGE in August 2016.

We're excited to have MacroPoint join the Global Logistics Network so that we can jointly deliver even more value to the logistics and supply chain community.

Edward J. Ryan
CEO of Descartes

From our experience with DC Advisory* last year, we knew that Dave Dolan and the team would work tirelessly on our behalf. Their counsel resulted in another successful transaction, and they guided us to the right partner for our firm.

Bennett Adelson
CEO of MacroPoint

We're pleased to continue our relationship with Dave Dolan and the team at DC Advisory*. They have become an advisor of choice in the transportation, logistics and supply chain technology market and we knew we could count on them to deliver an excellent and efficient outcome.

Ben Weinberg
of Susquehanna Growth Equity, a MacroPoint shareholder

*[*Find out more about DC Advisory >](#)*