

DATE

September 01, 2011

SECTORS

Technology & Software

DEAL TYPE

M&A Advisory

DEAL LOCATIONS



DEAL TEAM

DC Advisory advised Agentek on its sale to Versata



Shared Vision Fuels Acquisition of Service Chain Solution Leader AUSTIN, TX (September 29, 2011) ESW Capital, LLC, a member of the Versata family of companies, announces today the acquisition of privately held Agentek, Inc. (Agentek), a results-driven leader in the design, deployment, and support of real-time mobile solutions for field service and delivery. DC Advisory* acted as financial advisor to Agentek in connection with the transaction.

Headquartered in Alpharetta, GA and founded in 1995, Agentek has a track record of breakthrough success in full field service connectivity. Proven ROI (Return on Investment) for enterprise customers and sophisticated technology made simple creates a company that perfectly complements the Versata portfolio. Agentek will remain a stand-alone entity with a dedicated customer service and product team.

Agentek joins Versata's corporate family of over 20 enterprise software companies acquired over the past five years. Integration will begin with implementation of Versata's Customer Success program, a proven method for driving successful customer relationships and alignment of product development investments with customer priorities.

Versata's history of innovation with streamlined engineering, coupled with intense customer focus, provides an exciting future for Agentek. Versata has a proven Customer Success program that Agentek customers will benefit from immediately.

Robert Skinner
Agentek President and CEO



I am thrilled to be a part of Agentek's future. Agentek's current ROI model has shown incredible service chain productivity gains of up to 40 percent in enterprise level engagements we are driven to improve that even further.

Karl Dahlgren

Versata executive will succeed Skinner as CEO of Agentek

*Find out more about DC Advisory >

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