

DATE

January 29, 2025

SECTORS

Technology & Software

DEAL TYPE

M&A Advisory

DEAL LOCATIONS



DEAL TEAM



Paul de Hek
Co-CEO



Luis Requesens Limeres
Vice President

DC Advisory advises Carlyle on its strategic investment in Your.World



CARLYLE

Background

- Carlyle is a global investment firm with \$447 billion of assets under management (as of September 30, 2024). Carlyle deploys private capital across three business segments: Global Private Equity, Global Credit and Global Investment Solutions
- Founded in 2016 by Strikwerda Investments, Your.World is a leading European provider of web hosting, online productivity and managed IT services
- Your.World operates a serial acquirer model based on high quality, sustainable value creation and scalable M&A across verticals and geographies
- Today, Your.World employs over 2,000 people, operates 45 distinct brands, and serves more than one million customers through its Your.Online and Your.Cloud divisions

Process

- DC Advisory was exclusively engaged by Carlyle Global Credit in November 2024 to provide buy-side M&A advisory services to support its strategic investment in Your.World
- Carlyle sought to leverage DC Advisory's extensive experience in mass and cloud hosting, as well as the broader cloud and managed IT services sector. DC Advisory's strong European footprint also supported a deep understanding of local market dynamics for Your.World
- The DC Advisory team, led by Alexander Luycx and Paul de Hek, assisted Carlyle with detailed assessment of the organic and inorganic growth plan for the business, valuation support, exit options analysis and tactical process

advice

Outcome

- In January 2025, Your.World announced an €800 million investment in long-term partnership capital in the form of preferred equity from Carlyle and Ares
- The additional partnership capital and strategic support from two leading global investors, Carlyle and Ares, will allow Your.World to drive accelerated growth while continuing to deliver high-quality solutions and services to its customers
- This transaction reinforces DC Advisory's track record of advising on landmark transactions within the mass hosting and cloud and managed IT services sector. It also highlights DC Advisory's trusted expertise to advise on large-cap European technology transactions on behalf of global private equity and credit funds

“We selected DC Advisory to support us on this transaction given their strong experience in the sector. Their understanding of the market dynamics and key value drivers supported us to reach a successful outcome. We are grateful for their hard work and look forward to working with them in the future.”

Taj Sidhu, Head of European and Asian Private Credit, Carlyle
Ben Petkev, Principal, Carlyle

“It's been a real pleasure advising Carlyle on this landmark transaction in the European hosting & cloud services sector. With the strategic support from Carlyle and Ares, we believe Your.World is well positioned to drive accelerated growth and further consolidation of the sector. We are very excited for the group and its new long-term partners.”

Alexander Luycx, Managing Director, DC Advisory

“Our advisory role to Carlyle on the strategic investment in Your.World demonstrates DC Advisory's capabilities of servicing private equity and credit funds on the buy-side, combining unique

sponsor coverage and shareholder relationships with deep sector expertise. Congratulations to the Carlyle and Strikwerda teams with this very exciting investment.”

Paul de Hek
Managing Director, DC Advisory

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