

DATE

July 02, 2019

SECTORS

Financial Services

DEAL TYPE

M&A Advisory

DEAL LOCATIONS**DEAL TEAM****Herald Ritch**

Founder - DC Advisory US

**Donato de Donato**

Managing Director

DC Advisory advised MSouth Equity Partners on its strategic minority investment from Bonaccord Capital Partners

DC Advisory acted as the exclusive financial advisor to MSouth Equity Partners (MSouth), a leading lower middle market private equity firm, on the sale of a passive, non-voting minority stake to Bonaccord Capital Partners (BCP), a division of Aberdeen Standard Investments (ASI). Pursuant to the transaction, BCP will provide capital to support the future growth of the firm and the development of strategic initiatives. BCP will not have any authority in making operating or investment decisions of MSouth. Terms of the transaction were not disclosed.

MSouth is a private equity investment firm that provides equity capital and expertise to support management teams in acquisitions and recapitalisations of lower middle market companies typically valued between \$25 and \$200 million. Based in Atlanta, Georgia, MSouth invests primarily in the South with a consistent focus on management buyouts of business services, specialty distribution, niche manufacturing, healthcare services and telecommunications/media companies. With over \$2.2 billion under management across four funds, MSouth is a successor to Cravey, Green & Wahlen, Inc., which was founded in 1984.

ASI is a leading global asset manager with \$735 billion in assets under management and 52 offices worldwide. Additionally, ASI has a differentiated and comprehensive perspective on the alternative investment landscape through its platform, managing approximately \$34 billion in allocations to third-party alternative asset managers across private equity, real assets, real estate and hedge fund strategies. The BCP team aims to leverage ASI's global footprint and alternatives capabilities to support MSouth's strategic initiatives.