

DATE

September 24, 2019

SECTORS

Industrials

DEAL TYPE

M&A Advisory

DEAL LOCATIONS



DEAL TEAM



Stefan Jaecker
CEO



Martin Moser
Director

DC Advisory advised ASSMANN Group on its sale to Luxempart



Background:

- The ASSMANN Group (ASSMANN) is a provider of premium quality data network technology and network infrastructure products, IT components, and ICT accessories
- The company is a key partner to a renowned range of customers, including ICT distributors, electrical wholesalers, online / e-commerce platforms, and system houses for which ASSMANN serves as a one stop shopping platform
- Combining almost 50 years of sourcing, product, and supply chain know-how, ASSMANN has become a market leading supplier known for its superior logistics fulfilment competence

Process:

- DC Advisory (DC) was engaged by ASSMANN to find a partner to not only accelerate growth, but to also enable its transformation into the leading European player in the field of data network infrastructure
- In addition to a thorough preparation and efficient process management, DC provided ASSMANN with strategic advice throughout the process
- Following the process, Luxempart S.A. reached an agreement with ASSMANN to acquire a 50% stake

Outcome:

- This partnership allows ASSMANN to further continue on its impressive growth trajectory with a strong partner

- This transaction further underlines DC Advisory's outstanding industry expertise, network and excellent capability in generating primary *leads*