

DATE

May 02, 2016

SECTORS

Consumer, Leisure & Retail

DEAL LOCATIONS



DC Advisory advised The Riverside Company on the sale of SIGG Switzerland to Haers



SIGG Switzerland AG (SIGG) was founded in 1908 and is headquartered in Frauenfeld near Zurich. As manufacturer of the Original aluminium drinking bottle, SIGG is a globally recognized premium brand with a broad product portfolio catering to the hydration needs of consumers on-the-go. SIGG manufactures reusable drinking bottles as well as accessories and combines innovative designs and functionality with superior Swiss quality. Products are distributed through the company's sales network of over 5,000 POS globally with a broad range of blue-chip retail partners.

Zhejiang Haers Vacuum Containers Co. Ltd. (Haers), founded in 1996 in the Jinshua/Zhejiang province, is one of the largest manufacturers of stainless steel vacuum bottles and food containers in China and is listed on the Shenzhen Stock Exchange. According to Haers, "the acquisition is in line with the internationalization strategy of Haers and is an important step to accelerate the expansion of the business with high quality bottles."

The Riverside Company is a global private equity firm focused on making control and non-control investments in growing businesses worldwide.

DC Advisory acted as sole financial advisor to The Riverside Company on the sale of SIGG. This transaction illustrates DC Advisory's expertise in the consumer / retail market as well as in cross-border transactions with Asia.