

DATE

March 14, 2017

SECTORS

Consumer, Leisure & Retail

DEAL TYPE

M&A Advisory

DEAL LOCATIONS



DEAL TEAM



Frank Cordek
Director

DC Advisory advised Decorist on its sale to Bed Bath & Beyond

decorist

**BED BATH &
BEYOND**

DC US is pleased to announce that its client Decorist has been acquired by Bed Bath & Beyond Inc. (NASDAQ: BBBY).

Decorist's online platform enables users to directly connect with a community of more than 400 vetted, top-tier designers to collaboratively work through the design process, all on a virtual technology platform that generates high-quality renderings. The personal design and visualization technology drives increased e-commerce conversion and spend as it seamlessly facilitates the purchase of home furnishing products as a one-stop shop across the inventory of over 150 retail partners.

We look forward to supporting Decorist in their efforts to continue building brand awareness of their online business, increasing their revenue opportunities, and developing their technology to further their leadership in the online interior design space.

Steven H. Temares

CEO and Member of the Board of Directors of Bed Bath and Beyond, on the Company's recent earnings conference call.