

DATE

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SECTORS

Technology & Software
Media & Telecom

DEAL TYPE

M&A Advisory

DEAL LOCATIONS



DEAL TEAM



Frank Cordek
Director

DC Advisory advised Copyright Clearance Center on the acquisition of Infotrieve

Global Rights Licensing Technology and Content Solutions Organization Acquires Leading Provider of Advanced Document Delivery and Workflow Solutions Danvers, Mass.

– Copyright Clearance Center, Inc. (CCC), a global rights licensing technology and content solutions organization, announced today it has acquired Infotrieve, Inc., a leader in enterprise SaaS software and business services for scientific, technical and medical (STM) published content.

The acquisition enables CCC to deliver new value to its corporate customers and publishers by combining Infotrieve’s best-in-class content management technology, document delivery solutions and business services with CCC’s global copyright licensing expertise. Combined, the companies service more than 35,000 customers in more than 140 countries. Terms were not disclosed. Infotrieve’s flagship Mobile Library service offers a sophisticated rights-driven content access and management feature set on an advanced mobile-ready platform, augmented by document delivery and an array of additional library services.

CCC’s DirectPath software provides an easy-to-use foundation for rights advisory and content management. Customers can now work with a single provider to access a complete portfolio of licensing, content and information workflow solutions. DC Advisory* served as exclusive financial advisor to CCC in connection with its acquisition of Infotrieve. Houlihan Lokey served as financial advisor to Infotrieve in the transaction.

We have collaborated with Infotrieve for decades to enable customers to integrate licensing into their workflow. This acquisition establishes a broad new portfolio of complementary license and workflow offerings for our corporate customers, taps new growth potential for our publisher partners, and strengthens CCC’s mission to make copyright work for everyone.

Tracey Armstrong
CCC President and Chief Executive Officer

Moving forward, our combined businesses will provide customers with exciting new options that make it easier for users to access, share, and manage copyrighted content while enabling managers to better control content-related costs.

Ken Benvenuto

Infotrieve CEO, who will stay on in an advisory capacity during a transition period

*[*Find out more about DC Advisory >](#)*