

DATE

December 19, 2016

SECTORS

Media & Telecom

DEAL TYPE

M&A Advisory

DEAL LOCATIONS



DEAL TEAM



Justin Balciunas

Managing Director

DC Advisory advised Tegna on the sale of CoFactor to Liquidus Marketing



DC Advisory (previously Signal Hill) is pleased to announce that its client TEGNA Inc. (NYSE: TGNA) has sold ShopLocal LLC, which has been doing business as Cofactor, to Liquidus Marketing Inc., a digital marketing solutions company. Cofactor is a digital marketing company that connects online and offline shoppers across all channels and devices.