DATE

February 01, 2014

SECTORS

Business & Tech-Enabled Services

DEAL TYPE

M&A Advisory

DEAL LOCATIONS

DEAL TEAM

Richard Madden
CEO

DC Advisory advised GTCR on the acquisition of Callcredit Information Group

Headquartered in Leeds, UK, Callcredit Information Group Limited ("Callcredit") is a provider of integrated Credit and Marketing Solutions to over 3,000 customers.

Callcredit's innovative data solutions and software and analytics services enable real-time credit reporting and scoring, multi-bureau decisioning analysis, loan affordability assessments, customer account monitoring and management, identify verification and fraud protection. In addition, Callcredit provides consumer marketing solutions and direct-to-consumer credit reports.

After a successful holding period, Vitruvian launched a competitive auction process in Autumn 2013.

DC Advisory ("DC") was engaged by GTCR to provide financial and debt advice on the acquisition of Callcredit, given the DC team's detailed knowledge of both the consumer credit information market and of Callcredit.

DC provided sector expertise, insight into Callcredit, on-the-ground intelligence and strategic advice to GTCR throughout the process.

After entering a short period of exclusivity, GTCR closed its acquisition of Callcredit on 14 February 2014.

> The acquisition of Callcredit underscores GTCR's extensive experience in the financial technology and data analytics sectors. Moreover, the transaction demonstrates our commitment to leveraging the domain expertise and relationships that our firm has developed in the United

Kingdom, specifically around the implications of evolving software, data and analytics, consumer credit and regulatory trends.

Aaron Cohen
Managing Director at GTCR

Callcredit is a great business and it has been a great pleasure to work with GTCR who showed knowledge and commitment right from the outset. I am confident it will prove to be a great investment for them.

Richard Madden
UK Chief Executive at DC Advisory