

DATE

October 23, 2024

SECTORS

Financial Services

DEAL TYPE

Debt Advisory &
Restructuring

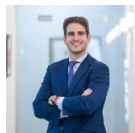
DEAL LOCATIONS



DEAL TEAM



Pedro Afán de Ribera
Managing Director



Carlos de Vicente
Executive Director

UN SDG ACTIVITY



DC Advisory acts as exclusive financial advisor to Prosenor on the financing of its expansion plan



Background

- Prosenor is an insurance brokerage firm operating in the Castilla y León area, specializing in business and personal insurance
- Thanks to its extensive knowledge of the brokerage and debt fund industry, DC Advisory was mandated by Prosenor's shareholders as the exclusive financial advisor for the search of financing for its growth plan

Process

- DC Advisory acted as exclusive financial advisor to Prosenor on the design and structuring of the competitive process, the identification of potential candidates, and supporting the company and their counsel on the negotiation of offers and the execution of the transaction
- A restricted competitive process was conducted, contacting candidates who were interested in the sector and had the appetite to support Prosenor's business plan
- DC Advisory's in-depth knowledge of the functioning and investment criteria of debt funds, as well as the dynamics of the Spanish brokerage sector, enabled DC Advisory to achieve offers that met Prosenor's objectives

Outcome

- In October 2024, Prosenor received financing to help achieve its growth plan
- This transaction consolidates DC Advisory's position in Spain as a leading

advisor in the insurance brokerage sector

“We are very grateful for the work and dedication of DC Advisory throughout the process. Their knowledge of the sector and the dynamics of the candidates has been key in order to obtain an offer that would allow us to carry out Prosenor’s growth plan.”

Antonio Roldán, CEO, Prosenor

“We are pleased to express our gratitude to Prosenor for relying on our diligence and capabilities in the Debt Advisory space. As a firm, this transaction not only represents a significant milestone for our business but also underscores the potential of our franchise to help top-performer companies in achieving their ambitious business plans.”

Pedro Afán de Ribera, Executive Director, DC Advisory

Disclaimer

For more information, please see our [transaction disclaimer](#)

For important information regarding testimonials, please see our [disclaimer](#).