

DATE

July 15, 2025

SECTORS

Consumer, Leisure & Retail

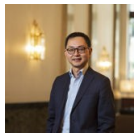
DEAL TYPE

M&A Advisory

DEAL LOCATIONS



DEAL TEAM



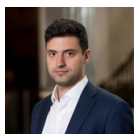
Nam Quach

Managing Director



Julieta Dorantes

Director



Robert Kocharyan

Vice President

DC Advisory advises Sun European Partners on the sale of Freshpak to The Compleat Food Group



Background

- Headquartered in Barnsley, Freshpak supplies high-quality chilled convenience products, including value-added egg products, high-quality deli fillers, and food-to-go snacks to the UK grocery, high street retail, and foodservice sectors
- Sun European Partners is a global private equity firm
- The Compleat Food Group is a leading chilled food manufacturer in the UK

Process

- DC Advisory was engaged by Sun European as exclusive financial advisor on the sale of Freshpak
- DC Advisory supported Sun European and the company to run a competitive process, engaging with UK and European strategic buyers and financial investors who recognized Freshpak's leading market position and expertise in its core chilled categories
- DC Advisory provided full transaction support, including the preparation of marketing materials, coordination of due diligence, management of the sale process, and support during negotiations with bidders

Outcome

- Freshpak was acquired by The Compleat Food Group on 14th July 2025

- Freshpak’s capabilities in egg processing and food-to-go complement Compleat’s existing portfolio and open up opportunities for innovation and growth across both retail and foodservice
- This transaction demonstrates DC Advisory’s expertise in the food manufacturing space and wider consumer sector

“It was a real pleasure working with DC Advisory on this transaction. The team were committed from the start, providing high quality advice. Their strong European network and access to key strategic and private equity buyers, together with deep sell-side expertise were instrumental in delivering a good result. We look forward working again with DC Advisory in the future.”

Nicolas Devriese, Sun European Partners

Disclaimer

For more information, please see our [transaction disclaimer](#)

For important information regarding testimonials, please see our [disclaimer](#).