

DATE

March 01, 2012

SECTORS

Consumer, Leisure & Retail

DEAL TYPE

M&A Advisory

DEAL LOCATIONS



DEAL TEAM



Tosh Kojima
Managing Director



Satoshi Gotoh
Managing Director

DC Advisory advised Citizen on the acquisition of Prothor

CITIZEN.

MANUFACTURE
LA JOUX-PERRET SA

Background

- Based in La Chaux-de-Fonds Switzerland, Prothor is the holding company for Manufacture La Joux-Perret, Prototec SA and Arnold & Son SA, all of which are specialists in the luxury Swiss watch industry
- Manufacture La Joux-Perret is a recognized player in the field of high quality mechanical movements and components for the mechanical watch industry. Its product range, which uses sophisticated technological skills, boasts hundreds of unique watch movements.

Outcome

- DC Advisory advised Citizen Watch Co. Ltd "Citizen" the leading Tokyo based global electronics company famous for its technologically advanced watches, on the acquisition of Prothor Holding SA "Prothor"