

DATE

February 14, 2017

SECTORS

Consumer, Leisure & Retail

DEAL TYPE

M&A Advisory

DEAL LOCATIONS



DEAL TEAM



Frank Cordek
Director

DC Advisory advised Sheet Music Plus on its sale to Hal Leonard



DC Advisory is pleased to announce that its client [Sheet Music Plus \(SMP\)](#), the leading e-commerce website for music publications, has been acquired by [Hal Leonard](#), the world's largest publisher of printed music.

SMP currently sells music from hundreds of publishers from throughout the world in both paper form and digital formats.

Hal Leonard will use their new relationship to develop the ability for consumers to order from the SMP website and pick up their products at their local music store. In addition, they will also launch a Retailer Partner Program that will feature the ability for retailers to order products using SMP's online platform.*

This next chapter will bring many advantages for our customers. We have worked closely together with Hal Leonard for years and I know that their team has a deep appreciation for the great service that Sheet Music Plus provides to musicians. We look forward to sharing our strengths to provide even more services to the greater music community as well.

Jenny Silva
CEO of SMP