

DATE

August 09, 2021

SECTORS

Healthcare
Technology & Software
Education

DEAL TYPE

M&A Advisory

DEAL LOCATIONS



DEAL TEAM



Justin Balciunas
Managing Director



Emily Mayer
Vice President

UN SDG ACTIVITY



DC Advisory advised Home Care Pulse on its significant growth investment from Cressey & Company



Cressey & Company

Background

- Home Care Pulse (HCP) is a leading provider of satisfaction management, training and performance benchmarking solutions for the home care industry and other post-acute end markets
- HCP is also the home care industry's leading data and analytics expert - highlighted via its annual Home Care Benchmarking study and as the creator of the Best of Home Care Award series, which recognizes the top home care providers across the nation based on its data and related analytics
- Headquartered in Rexburg, Idaho, USA, HCP supports approximately 3,500 providers across home health and facility-based care settings

Process

- DC Advisory (DC) was the exclusive financial advisor to HCP on its sale to Cressey & Company

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- Cressey & Company is a private investment firm focused exclusively on investing and building leading businesses in the healthcare services and healthcare information technology sectors
- DC was able to utilize its expert knowledge of the healthcare technology and training market to guide HCP to a successful outcome

Outcome

- Cressey & Company acquired HCP in August 2021
- Together, HCP and Cressey & Company will accelerate HCP's product development efforts, amplify growth in existing and new healthcare end markets and complete accretive strategic acquisitions

“Justin Balciunas, Shawn Neuren and the entire DC Advisory team were the most amazing partners throughout the entire process. Their attention to detail, work ethic and timely communication was unprecedented. They made sure all of the boxes were checked and did so in the most personal and professional way. On a scale of one to ten, they are a 20+”

Erik Madsen
CEO, Home Care Pulse