

**DATE**

February 25, 2019

**SECTORS**

Technology & Software

**DEAL LOCATIONS**



**DEAL TEAM**



**Christopher Hieb**  
Managing Director

# DC Advisory advised Aspect on its sale to Vector Capital



DC Advisory, a leading investment banking firm, acted as a financial advisor to Aspect, a leading provider of fully integrated consumer engagement, workforce optimization, and self-service omni-channel solutions, on its recent M&A process.

The Aspect Software transaction illustrates our momentum in the Customer Interaction Management (CIM) sector.

We are excited to partner with Vector Capital as we continue to accelerate Aspect's strategic transformation, execute on our growth plans and refine our go-forward strategy. Vector Capital brings substantial operational and financial resources as well as a proven track record of helping enterprise software companies invest in new products, accelerate innovation, and build market leading businesses. Chris Hieb and the team at DCS Advisory have a strong knowledge of our sector and the relevant players along with execution skills to orchestrate a smooth and effective process. With their guidance we were able to pursue the right outcome that will position Aspect for the future.

Chris Koziol  
Aspect's President and CEO