

DATE

July 01, 2015

SECTORS

Technology & Software

DEAL TYPE

M&A Advisory

DEAL LOCATIONS



DEAL TEAM



Andrew Strudwick
Managing Director



Ciara O'Neill
Managing Director

DC Advisory advised Great Hill Partners on the acquisition of Reward Gateway from Inflexion Private Equity



Reward Gateway is a provider of employee engagement, rewards and recognition and benefits SaaS-based technology. Its technology enables companies to build a branded “SmartHub” portal to optimise their entire employee experience.

DC Advisory was engaged by Great Hill Partners (“Great Hill”) to provide M&A and Debt advice on the acquisition of Reward Gateway from Inflexion Private Equity.

Great Hill is a leading US-based (Boston HQ) mid-market focused private equity firm. Currently investing their fifth fund, a \$1.1 billion fund raised in 2015, Great Hill invests across the technology sector, with a particular focus on Software, B2B, Healthcare IT, Financial Technology and HR technology.

During a competitive auction process, DC provided Great Hill with detailed insight into the business, on-the-ground intelligence and debt advice.

Great Hill completed its acquisition of Reward Gateway on 29 July 2015 at a valuation of £140 million.

We are excited to have acquired Reward Gateway and to be partnering with Glenn Elliott and his team on the next chapter of growth for the company. The DC team provided us with great support throughout the process and their transactional expertise and judgement were greatly valued.

Christopher M. Busby
Partner at Great Hill

Reward Gateway is a fast-growing, dynamic business that has flourished under Inflexion's ownership and we are delighted that Great Hill Partners has acquired the company. It has been a real pleasure advising them on the acquisition and we are confident that Reward Gateway will go from strength to strength under their ownership.

Andrew Strudwick
Managing Director at DC Advisory