

DATE

May 01, 2010

SECTORS

Technology & Software

DEAL TYPE

M&A Advisory

DEAL LOCATIONS



DEAL TEAM

DC Advisory advised Punch! Software on its sale to Encore Software



MINNEAPOLIS, May 17, 2010 — Navarre Corporation, a publisher and leading distributor of computer software, home entertainment media and related products, announced that Encore Software, Inc., its wholly-owned subsidiary, has acquired Punch! Software, a Kansas City, Missouri-based provider of home design and CAD software solutions. DC US acted as sole financial advisor to Punch! Software in this transaction.

Under the terms of the transaction, Encore acquired substantially all assets of Punch! Encore expects that the transaction will be accretive to its financial results during the current fiscal year.

“The Punch! acquisition fits perfectly into Encore’s consumer software distribution model as this product line has no overlap with other titles in Encore’s portfolio. The Punch! assets and certain of its personnel will be immediately integrated into Encore providing solid efficiency gains,” said Cary Deacon, Chief Executive Officer of Navarre Corporation.

“We have a great understanding of the Punch! product line as Navarre Distribution Services has been distributing these products for many years and Encore has previously licensed and sold Punch! content. Additionally, we expect Encore to benefit from an expanded set of distribution partners, both internationally and domestically, that have carried the Punch! titles into their markets,” Deacon continued.

Punch! has sold more than three million units of software since it was founded in 1998 and has been the best-selling home and landscape design retail software brand in the United States for more than 10 years. Home and landscape design titles include Home Design Suite(TM) and Home and Landscape Design Studio(TM) which are built on its industry-leading NexGen(TM) technology. Punch! also develops and sells 2D and 3D Computer Aided Design (CAD) products under the ViaCad(TM) and Shark(TM) brands.

“The Encore team is extremely excited to be supporting the Punch! home design and CAD

communities of end users and business partners. Our team will continue to be focused on providing highly productive, but affordable, software that appeals to 3D design hobbyists and professional users,” said Cal Morrell, President of Encore Software, Inc.

Punch! customers can expect to see exciting new product introductions and upgrades to their favorite design tools and will continue to be invited to participate in development efforts through forum engagements and beta testing. Punch! business partners will also benefit from Encore’s expansive channel sales support resources.