

DATE

September 13, 2021

SECTORS

Business & Tech-Enabled
Services

DEAL TYPE

Debt Advisory & Restructuring
M&A Advisory

DEAL LOCATIONS



DEAL TEAM



Robert Jones
Managing Director



Joe Stroud
Director

DC Advisory advised NorthEdge Capital on its investment in Meet



Background

- Meet is an international talent provider to the life sciences industry, offering both permanent and contract talent solutions
- Meet's sector-specialist teams are dedicated to placing candidates in the pharma, med-tech and healthcare communications verticals
- Employing around 160 people, Meet has offices in London, New York, San Francisco and Berlin

Process

- DC Advisory (DC) was engaged by UK-based private equity firm, NorthEdge Capital (NorthEdge) in July 2021, to provide M&A and debt advice for its potential investment in Meet
- DC provided NorthEdge with valuation support; an assessment of various potential exit opportunities; and tactical process advice
- DC was able to secure an attractive debt package from a lender in a short time frame

Outcome

- In September 2021, NorthEdge completed its investment in Meet, with the incumbent management team remaining in place to drive the business into its next phase of growth
- NorthEdge’s investment will support Meet’s future growth plans, focused on investing in its people, attracting new talent and further international expansion
- The transaction further enhances DC’s track record in the business & tech-enabled services sector

“NorthEdge is delighted to have worked with Robert Jones and the DC Advisory team on this transaction. Their sector knowledge, hard work and expertise in providing tactical M&A and debt advice has allowed us to execute a complex transaction in a short time frame. We look forward to working with them in the future.”

Phil Frame
Director, Head of North West at NorthEdge

“We are delighted to have advised NorthEdge on their investment in Meet. Meet is an excellent business and we are confident that it will continue its exceptional growth with NorthEdge as their new partner.”

Rob Jones
Managing Director at DC Advisory