



Justin Pursell
Director

SECTORS

Technology & Software

LOCATION



Justin Pursell

Justin is part of the DC Advisory UK team, bringing over 15 years' experience in finance.

Previously, Justin spent time at IBI Corporate Finance in Dublin, Ireland, where he advised private and public companies across a range of sectors.

Justin is a Chartered Accountant.

RECENTLY COMPLETED TRANSACTIONS



TECHNOLOGY & SOFTWARE

Advised

BGF

on Eventmaster's acquisition of

iDonate

See deal announcement



TECHNOLOGY & SOFTWARE

Advised

Kester Capital

on its investment in

Nutritics

See deal announcement



TECHNOLOGY & SOFTWARE



Advised

LDC

on the sale of Wifinity to

Arcus Infrastructure Partners

See deal announcement



TECHNOLOGY & SOFTWARE



Advised

Itineris

on a majority investment by

Cobepa

See deal announcement



TECHNOLOGY & SOFTWARE



Advised

D4H

on its sale to

EcoOnline, a portfolio company of Apex Partners

See deal announcement



TECHNOLOGY & SOFTWARE

Advised

Tjekvik

on its sale to

Standout Capital

See deal announcement



TECHNOLOGY & SOFTWARE



Advised

Bowmark Capital

on its sale of ASK4 to

GI Partners

VALUE: UNDISCLOSED

See deal announcement



TECHNOLOGY & SOFTWARE

Advised

group.ONE

on its sale to

Seventh Cinven Fund and Ontario Teachers' Pension Plan

See deal announcement



FINANCIAL SERVICES



Advised

Ludlow Wealth Management

on its sale to

Mattioli Woods plc

VALUE: UP TO £43.5M

See deal announcement



TECHNOLOGY & SOFTWARE

Advised

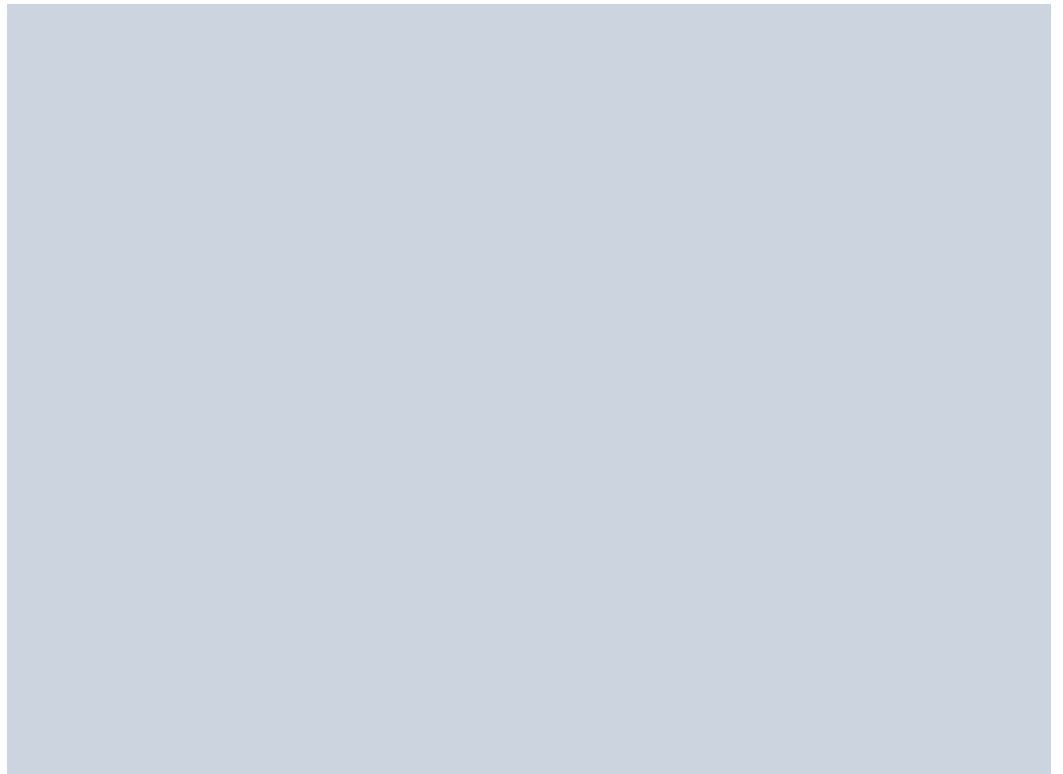
Darwin Private Equity

on the sale of

ASK4 limited to Bowmark Capital



NEWS, INSIGHTS & MEDIA



INSIGHT

The Future of Tech

April 14, 2026

