

DATE

July 10, 2025

SECTORS

Media & Telecom

DEAL TYPE

M&A Advisory

DEAL LOCATIONS



DEAL TEAM



Masahiro Ota
Managing Director

DC Advisory advises The Carlyle Group on the sale of KANAMEL Co, Ltd., to Nippon Television Group

THE CARLYLE GROUP



Background

- The Carlyle Group is a global investment company with \$453 bn of assets under management
- Nippon Television Holdings, Inc is a certified broadcast holding company in Japan, operating in four business segments: content, wellness, website, and real estate leasing
- KANAMEL Co, Ltd. is a leading advertising creative production company in Japan

Process

- DC Advisory acted as exclusive financial advisor for Carlyle on the sale of KANAMEL Co, Ltd. to Nippon Television

Outcome

- In April 2025, Nippon Television entered into a capital and business alliance agreement with KANAMEL
- KANAMEL has become an equity-method affiliate of Nippon Television
- This partnership aims to combine Nippon Television's broadcasting, IP development, and customer base with KANAMEL's creative capabilities

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