

DATE

June 08, 2023

SECTORS

Technology & Software

DEAL LOCATIONS



DEAL TEAM



Giuliano Guarino
Co-Head of Italy



Francesco Moccagatta
CEO

UN SDG ACTIVITY



Background

- Bloomfleet S.p.A (Bloomfleet) develops and manages innovative integrated solutions for the automotive and mobility industry
- Bloomfleet provides fleet management through their application platform 'Bloomoove' as well as on-board unit (OBU) management

Process

- DC Advisory (DC) was engaged as financial advisor by Bloomfleet given its expertise in the sector and existing relationship with Bloomfleet's shareholders
- DC worked closely with the shareholders and management team to support them during the entire sell-side process
- DC provided comprehensive financial and strategic advice, including process strategy, due diligence coordination, close support during negotiations and transaction documentation preparation

DC Advisory advises the shareholders of Bloomfleet S.p.A on the sale of a minority stake to Shell Group



**11 SUSTAINABLE CITIES
AND COMMUNITIES**



Outcome

- Following a detailed due diligence process, Bloomfleet signed a sale and purchase agreement with Shell on 29 May 2023
- Shell acquired 40% of the share capital of Bloomfleet

For more information, please see our [transaction disclaimer](#)

For important information regarding testimonials, please see our [testimonial disclaimer](#)